

DAVID CM CARTER

David CM Carter (DCMC) is widely regarded as one of the world's leading CEO mentors. He has an exclusive list of just 10 **clients** at any one time, ranging from CEO's of major multinationals, to entrepreneurs, celebrities and philanthropists.



David is a regular **media** commentator on leaders and leadership as well as a sought after inspirational and motivational **public speaker**.

During his twenties, David spent ten years in investment banking and private equity (living for 12 months or more in the USA, UK, Europe, Middle and Far East) where he learned a lot about how to do business in many key cultures around the world - as well as being involved in many business verticals.

In his thirties he transitioned from advisor/consultant to being an entrepreneur in the UK leisure sector, including two start-ups, the first of which was sold, and the second launched on the AIM stock market.

After 20 years of apprenticeship in business and adult life, David spent the next 14 years building and leading, as Founder, CEO and Chairman, Merryck & Co., which eventually became the world's leading CEO Business Mentoring Company.

In 2010, he exited - and launched himself as **THE MENTOR** - using the techniques in his first book **BREAKTHROUGH**. In 2016 David launches **THE-MENTOR.TV** - a pioneering new Internet TV channel focussed exclusively on leadership and leadership development.

DCMC has enjoyed the highest of personal and business successes - as well as survived a few failures and near disasters, each time making a comeback as a 'better version of himself'. He enjoys recounting the tales of his adventures and sharing the lessons he's learned and the wisdom he's gained.

As well as his fee-paying clients, David mentors a small number of MAD (Make A Difference) social enterprise leaders, who run businesses that impact millions of people from entrepreneurs (**E2E Exchange**) to Community Outreach (**GoodPeople**). David also serves as Chairman of **INC** - a leading EMEA based business incubator.

David is the proud father of two children whom he parented mostly single-handedly, since 1994. David is based in London and enjoys home-cooked entertaining, reading, movies, live music, Mediterranean sunshine and regular road trips in his beloved convertible.

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